



**FOR IMMEDIATE RELEASE**

**July 6th, 2006**

**HEADLINE:**

## ***Elite-level Ultimate Frisbee comes to Boston***

On Sunday, July 23rd, 2006, at 3:30pm, in Saunders Stadium at Moakley Park, South Boston, MA, the [Boston Ultimate Disc Alliance](#) debuts "The Ultimate Showcase," featuring some of the best Ultimate players in the world. Detailed information is at [TheUltimateShowcase.com](#).

Players in the Showcase event are divided into two teams: Cambridge vs. Boston. The Cambridge team features Alex de Frondeville, who won six National and three World Ultimate titles with local legendary team "[Death or Glory](#)" (aka: "DoG") and rising star Ben Faust, from National Championship contender, "[Metal](#)." The Boston squad is led by throwing star Nathan Wicks and speedy receivers Kelvin Schleif and Ryan Todd.

More than 100,000 people play some form of Ultimate in the United States. More than twenty-thousand (20,000) are members of the "Ultimate Players Association" ([www.UPA.org](#)), playing in UPA sanctioned tournament events. Virtually every weekend there are Ultimate tournaments somewhere in the United States. Most of the high level tournaments are located outside of Metropolitan-areas where ample field space exists for running large weekend tournaments.

The Ultimate Showcase was developed to feature Ultimate in Metro-areas and at a convenient location, so fans can watch the sport played at the highest level. Admission to this event is free. A tax-deductible donation to BUDA to support the development of youth ultimate is suggested.

### **What is Ultimate?**

Ultimate is played by two seven-player teams on a 40 x 120 yard playing field. Teams advance a 170g disc (frisbee) by passing from one player to another. While in possession of the disc, a player must stop running, but may pivot in any direction, and throw the disc to a teammate. A goal is scored when a player catches the disc in an opponent's end zone. Ultimate combines the non-stop movement and athletic endurance of soccer, with the aerial passing skills of football.

Most importantly, Ultimate stresses sportsmanship and fair play. It is a self-officiated game, so players choose to conduct themselves with a high level of integrity called "[Spirit of the Game](#)." The concept of "Spirit of the Game" is written into the rules and is practiced at the highest levels of the sport – from local league play to the World Championships. "Spirit of the Game" is a refreshing alternative to watching mistakes by referees determine who wins NBA and World Cup championships.

### **The Sport of Ultimate Frisbee is Growing Rapidly:**

- The sport is booming, with young players leading the growth. The number of high school teams playing in organized competitions has grown by a factor of 10 in the last five years. More than 500 college club teams now compete in the USA.
- Young players are attracted to this sport because everyone on the field is a potential quarterback and receiver. They love the constant action, diving catches and long, high arcing throws. Every high level game has plenty of ESPN highlight-clip caliber plays.

### **Contacts for The Ultimate Showcase:**

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